City of Los Angeles Department of Recreation and Parks

GOLF ADVISORY COMMITTEE MEETING Monday March 18, 2024 AT 1:00 PM

Golf Division Headquarters (In person) 3900 Chevy Chase Drive Los Angeles, 90039

ATTENDING COMMITTEE MEMBERS

Chair Kevin Fitzgerald, SCGA
Vice Chair Jim Dover, Roosevelt Golf Club
Secretary Betty Brix, At Large
Ann Matthews, Sepulveda Women's Club
Victor Garza, Hansen Dam Men's Golf Club
Michael Berumen, Griffith Park Golf Club
Patrick MacFarlane, At Large
Dana Cotter, Harbor Park Golf Club
John Given, Rancho Park Golf
Vicky Lagos, CIF City Section Commissioner
Brady Riggs, La City Golf Professional
Lauren Fesler, SCGA Junior Golf Foundation
Matt Rodgers, SCPGA
Elora Dorini, At Large
Carmen Campeas, Latina Golfers Association

GOLF STAFF MEMBERS

Chuck Ruiz, Golf Supervisor II
Calvin White, Principal Grounds Maintenance Supervisor II
Gayane Manukyan, Financial Analyst

ALTERNATES

Doreen Murphy, Penmar Women's Club

MEETING MINUTES

The meeting was called to order at 1:01 PM by Chairperson Kevin Fitzgerald.

- 1) PUBLIC COMMENTS
 - a) No Public Comments
- 2) APPROVAL OF MINUTES
 - a) The January 22, 2024 Minutes were unanimously approved.
- 3) DEPARTMENT REPORTS
 - a) GOLF MANAGER REPORT/CONCESSIONS REPORT Chuck Ruiz
 - i) Griffith Park driving range bids are coming back to increase from 30 ft to 80 120 ft.
 - ii) Rancho Park driving range netting from 80 to 120 ft no bids yet.
 - iii) Sepulvelda wood creek area becoming practice area, asphalt repaving in progress.

- iv) Woodley Lakes driving range extending from 18 to 37 stalls.
- v) MGA has been reestablished as of 2/26/24. Larry Cloud is the President. All affiliated city club issues will be sent to MGA. This is for club matters as opposed to city golf policies. MGA and GAC members should not be the same individuals.
- vi) Concessions Report Rancho Park halted on construction due to change in plans. Additional permits are needed for banquet facility. Electrical switch is on the way. Still on completion schedule.

1) SUBCOMMITTEE REPORTS

- a) FEES AND CHARGES
 - i) No report.
- b) POLICIES AND PROCEDURES Betty Brix
 - i) Betty gave an information only report. That she will be meeting with Rick to review several options that were discussed pertaining to LA City Tournament Book pertaining to both affiliate group play and alignment with the Department's gender equity goals.
- c) CAPITAL IMPROVEMENTS Matt Rogers
 - A meeting was held on 3/18/24 to discuss projects, priorities, budget and long-term capital improvement program. Another subcommittee meeting will be scheduled to continue the discussion.
- d) AD HOC WOMEN'S GOLF
 - i) No report

2) ADMINISTRATIVE MATTERS

a) A bigger room may be needed for the next meeting for public comment.

3) UNFINISHED BUSINESS

a) None

4) NEW BUSINESS

- a) Extended discussion ensued regarding concerns pertaining to the integrity, credibility, utility and security of the Internet Reservation System. The Golf Division staff provided a statement that ensured those present at the meeting that staff is aware of the concerns that have been raised regarding the integrity of the internet reservation system. Committee members raised numerous questions about the effectiveness of the internet reservation system platform's bot squashing capabilities as well as questions about what, if any, mitigation measures might be feasible. Committee members also brought numerous ideas forward that could help mitigate the problem.
- b) 22 members of the public made comments on the reservation system situation. Public speakers voiced concern that the system is no longer able to serve the general golfing public due to the presence and manipulation by brokers who are selling reservations at a premium above and beyond the city's greens fee schedules.

		The GAC committee discussed, after extended public comment, that a special meeting would be further discuss the integrity of the golf internet reservation system where the GAC will consider nendations that could help to mitigate manipulation of the system.
4)	ANNOUNCEMENTS	
	a)	LA City Junior Championships had 160 participants. Men's and Women's LA City Golf Championships are scheduled for June.
5)	NEXT MEETING	
	a)	The next regular GAC meeting will be held May 20, 2024 at 1:00 p.m.
6)	ADJ	JOURNMENT
	a)	The meeting was adjourned at 3:20 p.m.
		Respectfully Submitted by
		Betty Brix, Secretary