

City of Los Angeles
 Department of Recreation and Parks
GOLF ADVISORY COMMITTEE MEETING
Monday January 26, 2026 AT 1:00 PM
 Golf Division Headquarters
 3900 Chevy Chase Drive
 Los Angeles, 90039

ATTENDING COMMITTEE MEMBERS	ABSENT MEMBERS
<p>Chair, John Given, Rancho Park Golf Club Vice Chair, Nate Taylor, Penmar Golf Club Secretary, Morris Thomas, SCGA Dan Sulzer, Roosevelt Golf Club Conal O’Herlihy – Sepulveda Golf Club Michael Berumen, Griffith Park Golf Club Conor Hamil, Woodley Lakes Golf Club Vicky Lagos, CIF City Section John Berryhill, Harbor Park Meg O’Brien, At Large Debbie Meymarian, At Large Matt Rogers, SCPGA Sarah Palace, SCGA Junior Golf Foundation Mercedes Narez, Latina Golfers Association</p>	<p>David Lee, Hansen Dam Golf Club Kenny Kim, Korean Golf Community Patrick MacFarlane, At Large Riley Michaelis, LA City Golf Professional</p>
GOLF STAFF MEMBERS	PUBLIC
<p>Rick Reinschmidt, Golf Manager Gayane Manukyan, Financial Analyst II Geri Gonzalez, Golf Starter Supervisor II Chuck Ruiz, Golf Starter Supervisor II Jose Huerta, Principal Grounds Maintenance Supervisor II Kristina Osier, Park Maintenance Supervisor Sara Hicks,</p>	<p>Diane Naegele (Rancho Park - alternate) Cathy Vance (Penmar - alternate) Cherie M. Hardgrove (Harbor Park - alternate) Betty Brix</p>

MEETING MINUTES

The meeting was called to order at 1:00 PM by Chairperson John Given.

1) PUBLIC COMMENTS

- a) Mercedes Narez – Commented on challenges related to securing tee times.

2) APPROVAL OF MINUTES

- a) Michael Berumen moved, Dan Sulzer seconded, to approve the Minutes from the January 26, 2026 Meeting. The Minutes were unanimously approved.

3) DEPARTMENT REPORTS

GOLF MANAGER REPORT – Rick Reinschmidt

Griffith Park – Wilson/Harding

Driving Range

- Fencing replacement underway around the small parking lot.
- Project expected to be completed by the end of the week.

Irrigation Projects – Harvey Irrigation Pros

- Harvey Irrigation Pros retained to develop a preliminary irrigation plan for Wilson-Harding.
- Company is well-established and currently preparing head layout design.
- Design submission anticipated within 40 days.
- Irrigation project sequence: Griffith Park, Rancho Park, then Woodley Lakes.

Timeline

- Estimated construction timeline is approximately two weeks per hole.
- Courses will remain open during construction.
- Projects will be completed sequentially; no overlap anticipated.
- Potential Woodley Lakes closure dates discussed (February 28 – October 28) in relation to Olympic planning.
- Staff will develop consistent guest communication messaging regarding irrigation projects.

Hansen Dam Golf Course

- Parking lot resurfacing completed.

Sepulveda Golf Complex

- Parking lot construction scheduled next.
- Both upper and lower parking lots will be resurfaced.

Harbor Park Golf Course

- Aerating and seeding of tee boxes underway.

Penmar Golf Course

- Bunkers being edged and replenished with sand.

Woodley Lakes Golf Course

- Forestry Department assessed overgrown vegetation in lake areas.
- Vegetation to be cleared and trimmed.

Rancho Park Golf Course

- Sod removal underway.
 - Sod will be repurposed at Rancho Park Par 3 to repair putting green and approach areas.
 - Excess sod will be transferred to Penmar.
- Two putting greens will be fully reshaped and rebuilt.

Tree Maintenance (All Courses)

- Ongoing tree trimming and green waste removal across all facilities.

Water Management Initiatives

- In-house polymer applications introduced to potentially reduce water usage.

- Program initiated at Sepulveda; applications scheduled every 120 days.

Golf Division Updates (FYI)

- The Golf Division will discontinue the use of Round-Up.
- Alternative products, including Cheetah Pro, will be utilized.

City Championship Tournament (March 21–23)

- Entry is now open.
- Championship Division to be held at Wilson-Harding.
- Additional host sites include:
 - Encino-Balboa
 - Roosevelt Golf Course
 - Los Feliz Golf Course

Tee Time Recommendations (Golf Division)

- Players encouraged to sign in prior to selecting tee times.
- Staff presentation provided on “How to Book a Tee Time.”

Golf Operations – Deposits

- 18-Hole Deposit: \$10
 - Cancellation fee: \$10
- 9-Hole Deposit: \$5
 - Cancellation fee: \$10

GolfNow Report – Rounds & Revenue

GolfNow Revenue

- \$2,170,542 total revenue.
- +16% compared to 2024.
- +40.2% compared to 2023.

GolfNow Rounds

- 75,755 rounds booked.
- +5.5% increase year-over-year.
- GolfNow accounts for approximately 7–8% of total rounds.

Overall Performance

- Approximately \$2.1 million in GolfNow revenue.
- 630,000 total rounds booked through the City of Los Angeles system.
- Generated over \$20 million in total revenue.
- Overall rounds and revenues trending upward.

CONCESSIONS REPORT

Rancho Park Clubhouse

- “The Rancho” was selected as the recommended proposer.
- Four proposers were interviewed by a five-member evaluation panel.
 - All four proposers presented strong and compelling visions.
- Board Report 26-168 is available via the Department of Recreation and Parks website (Agendas, Minutes & Reports).
- The contract must receive approval from the Board of Commissioners.
- Following Board approval, the contract will proceed to City Council.
- Anticipated award timeline is early March.
 - **Questions**
 - Whether the new clubhouse will include a banquet room.
 - Whether restaurant seating capacity and accommodations are made for peak usage.

Harbor Park Golf Course

- Two proposals have been submitted for concession consideration.

QUARTERLY FACILITY MEETINGS

- Staff discussed reinstating quarterly meetings bringing together:
 - Course Managers
 - Superintendents
 - Food & Beverage representatives
 - Additional facility staff
- Purpose: Improve coordination, communication, and long-term facility planning.
- Meetings were originally anticipated to occur in November/December.
- Nate Taylor noted that quarterly meetings would help strengthen long-term relationships between staff and the community.

Implementation

- Course Supervisors should coordinate scheduling.
- In-person meetings preferred; virtual option available if necessary.
- Golf Advisory Committee representative should be included.
- Michael Berumen attended a recent meeting.
 - Meeting was productive.
 - Both short-term and long-term plans were shared.
 - Information was distributed to members and playing community.
- John Given
 - Requested that major construction projects or significant operational changes be broadly communicated.
 - Suggest utilizing the tee sheet system to notify golfers of major impacts or updates.

4) SUBCOMMITTEE REPORTS

- FEES AND CHARGES – No report.
- CAPITAL IMPROVEMENTS – Nate Taylor would like to schedule a meeting with the subcommittee before the next GAC Meeting.
- AD HOC WOMEN’S GOLF – No Report

5) NEW BUSINESS

- N/A

6) UNFINISHED BUSINESS

- No unfinished business.

7) FUTURE AGENDA ITEMS

- Discussion regarding strategies to improve pace of play across all courses.
- Exploration of adding additional staff and/or Marshals to support enforcement.
- Development of clear "Rules to Follow" signage/posters for golfer education.
- Consideration of forming an Ad Hoc Committee to further evaluate recommendations.
- Potential involvement of volunteer support, including coordination with MGA representatives.

8) ANNOUNCEMENTS

- N/A

9) NEXT MEETING

- a) March 16, 2026 at 1:00 p.m.

10) ADJOURNMENT

- a) Chairperson John Given adjourned the meeting at 2:22 p.m.

Respectfully Submitted by _____

Morris Thomas, Secretary